



# PRESS RELEASE

City of Laguna Niguel  
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## Laguna Niguel Launches “Word of the Month” Arts Competition

**Laguna Niguel, CA** – Laguna Niguel artists are invited to participate in a “Word of the Month” Art Contest to showcase their artistic talents. Open to Laguna Niguel residents and students of schools serving Laguna Niguel including Dana Hills and Aliso Niguel High Schools and Aliso Viejo Middle School, this free arts contest is a new initiative introduced by Mayor Elaine Gennawey.

“I am so impressed with the amount of creative talent in Laguna Niguel. This new program will promote the visual arts in our community and recognize our civic pride through the arts,” said Mayor Gennawey. “Programs like this further bind our community together. This contest was made possible through the hard work of a group of residents who are excited about bringing the experience of art in all of its forms to Laguna Niguel, starting with this contest featuring visual art. We look forward to seeing the entries from our artists in the months ahead.”

Participants are encouraged to develop a visual piece inspired by the “Word of the Month” which will be announced by Mayor Gennawey at the second City Council meeting of each month. One winner in each category will be recognized and presented with a certificate from the Mayor and City Council.

January’s Word of the Month is “**NEW**”. Artists must submit an entry form and their art pieces by 4:00 p.m. before January 5, 2018.

## **Age & Residency Requirements**

- Must be 6 years of age or older;
- Must be a Laguna Niguel resident, attend a school in Laguna Niguel, or attend a school that services the residents of Laguna Niguel. Eligible schools outside City borders include Aliso Niguel High School, Aliso Viejo Middle School, and Dana Hills High School.

## **Contestants will be Grouped into Four Categories**

- Primary: Grades 1 – 5
- Secondary: Grades 6 – 12
- Adult: Ages 18 – 55
- Classic: Ages 55+

## **Judging Criteria**

The general public will judge all artwork submissions through a paper ballot process. All art pieces will be publicly displayed in the City Hall lobby for one week. Winners will be notified the day before the second City Council Meeting of each month.

## **Formats & Sizes**

- Entries are restricted to paintings (oil, acrylic, water, etc.), sketches and drawings (pencil, charcoal, mixed media, etc.), photographs, and sculptures.
- Paintings, sketches, and photographs should be at minimum 5"x5" and 20"x20" maximum.
- Sculptures should be less than 15" tall and 15" wide.

## **Entry Process**

Bring your artwork and completed entry form to the Laguna Niguel City Hall receptionist by the respective deadline. All artwork will be displayed for two weeks with a one-week judging period. Owners must pick up their artwork on the following Monday.

All artwork must be family friendly content. Details, requirements, and the contest entry form are available on the City's website at [www.CityofLagunaNiguel.org](http://www.CityofLagunaNiguel.org).

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Please complete the fields below  
and return this form along with  
your artwork to City Hall,  
30111 Crown Valley Parkway.

## Art Contest Entry Form

### Personal Information

Full Name: \_\_\_\_\_  
*Last* *First* *M.I.*

Address: \_\_\_\_\_  
*Street Address* *Apartment/Unit #*

\_\_\_\_\_ *City* *State* *ZIP Code*

Home Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Email \_\_\_\_\_

Artwork Title: \_\_\_\_\_

Adult Artist: Designate **Adult** (Age 18-55) OR **Classic** (55+) All Artists:  
below: Where did you hear about this contest?  
\_\_\_\_\_

Child Artist: Age & Grade \_\_\_\_\_ Name of School: \_\_\_\_\_

I declare and avow that the artwork I am submitting is my own original work and was not copied from other artists' work or photographs. I did not trace this artwork.

I give permission to the City of Laguna Niguel to use my artwork and photographs of my artwork as they see fit. I understand that the photographs belong to the City of Laguna Niguel, and I will not receive payment of any kind.

With my signature below, I certify that I agree to give the City of Laguna Niguel permission to publish and display the submitted entry at City Hall. I agree to waive all claims of any kind against the City of Laguna Niguel, its officials, volunteers, employees and agents.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If applicable,  
Parent's  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_