



PRESS RELEASE

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Laguna Niguel Holiday Parade's "Snow Much Fun" Grand Marshal and Celebrity Guests Revealed

Laguna Niguel, CA – The 20th Annual Laguna Niguel Holiday Parade will be held on December 8th at 10 a.m. on Crown Valley Parkway between Nueva Vista and Central Park Drive.

This year, the Laguna Niguel Holiday Parade Committee is thrilled to reveal Mr. Richard Burgi as the 2018 Holiday Parade Grand Marshal. Burgi is an American film and television actor best known for his roles of Detective Jim Ellison on *The Sentinel* and as Karl Mayer on *Desperate Housewives*. He started in community theater as a child and began pursuing his acting career in the mid-1980s.

The Parade Committee is also delighted to announce Nickelodeon stars, Ashley Argota and Tommy Hobson, will be joining the Laguna Niguel Holiday Parade as celebrity guests. They both will be starring in the Laguna Playhouse's holiday production of *Beauty and the Beast, A Christmas Rose*, a Lythgoe Family Panto. Argota is best known for her roles on shows *True Jackson VP*, *Lab Rats*, and *How to Build a Better Boy*. Hobson is known for *The Fresh Beat Band* and "Rachel Dratch's late night Snack."

Since its start in 1999, the Laguna Niguel Holiday Parade has ushered in the holiday season with joyful fun. This year's theme of "Snow Much Fun" promises a continuation of this tradition. The parade will feature beautiful equestrian units, patriotic and inspirational military tributes, world-class athletes, spirit-filled youth groups, classic auto clubs, talented marching bands, and of course, holiday cheer.

As was the case last year, the City of Laguna Niguel asks that there is no sitting in the street, to be respectful of the new landscaped center medians and not to sit or stand on plants. Attendees may sit along the edge of the concrete, not in the street or landscaping.

With the cooperation of the Chet Holifield Federal Complex (Ziggurat building) the Laguna Niguel Parade Committee has made arrangements for shuttle transportation from the Southwest corner of the Ziggurat parking lot to the middle of the parade route on La Paz and Crown Valley Parkway. There will be "pick up" location signage in the parking lot and at the "drop off" location for the return to the parking lot. The shuttle will be on a five minute turn around schedule and will start at 8 a.m. from the parking lot. The shuttle service will continue during the parade and until 1 p.m.

For more information on the Laguna Niguel Holiday Parade, you may contact Mr. Jim Taylor, the Laguna Niguel Holiday Parade Chairman, or visit www.lagunaniguelparade.com and find the event on Facebook at @LNParade.

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