



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Laguna Niguel City Council Adopts First-Ever Strategic Plan

Laguna Niguel, CA – At the Tuesday, November 19, 2019 City Council Meeting, the Laguna Niguel City Council unanimously voted to adopt its first-ever strategic plan. *Laguna Niguel: 2050 – The Pursuit of Happiness Strategic Plan* will serve as a blueprint for the City’s future and was created to accomplish the community’s and the City Council’s goals. Developing and adopting this strategic plan marks a major milestone for the entire community.

Mayor Laurie Davies said of the Strategic Plan, “Laguna Niguel: 2050 – The Pursuit of Happiness embodies the long-held vision and goals of the community and the City Council. Every day we strive to make Laguna Niguel the best place to live, work, and raise a family. This Strategic Plan puts pen to paper and our vision will serve as the roadmap of the community’s future. I appreciate the leadership shown by outgoing Mayor, Council Member John Mark Jennings on spearheading this initiative, and for the participation, support, and expertise displayed by the entire City Council.

The City’s first-ever Strategic Plan establishes the following mission, vision, values, and goals:

City of Laguna Niguel Mission

The City of Laguna Niguel is committed to providing a vibrant quality of life for all residents, businesses and visitors in a safe, beautiful and involved community.

City of Laguna Niguel Vision

The City of Laguna Niguel is dedicated to preserving a safe, flourishing and community-oriented environment through thoughtful engagement, financial responsibility, and a commitment to innovation.

City of Laguna Niguel Values

Integrity, Excellence, Innovation, Security, Quality, Service

City of Laguna Niguel Goals

1) *Public Safety*, 2) *Fiscal Sustainability*, 3) *Open Space and Environmental Preservation*, 4) *Infrastructure and Technology*, 5) *Economic and Community Development*, and 6) *Communication and Community Outreach*.

For more information, find the entire Strategic Plan at: www.cityoflagunaniguel.org/StrategicPlan

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